

Lambeth Household Recycling Centre: 1 April 2009 recycling only

Anti-flytipping action plan: Summary

Information packs delivered to 8,000 local residents

The contents of the information packs include a letter to residents, a leaflet and questionnaire. Leaflets will also be distributed widely across the borough.

Advertising in trade magazines and press

Adverts will be placed in trade magazines and publications to inform traders and businesses of the changes to the site. Leaflets will also be distributed to inform them of where they can legally dispose of their waste and the legal penalties if they do not dispose of trade waste correctly.

Leaflet distribution at the site

Council officers will be on site from one month before the change to hand out leaflets and give any help and advice to site users.

Information on the council's website

The recycling web pages will include information on the changeover dates, the new materials that will be accepted for recycling and a list of the materials that residents can continue to recycle at the site.

On-site enforcement

The Environmental Crime Enforcement team will be on site for the first month after the change to educate and raise awareness on the penalties for flytipping. After the initial month, they will be at the site on a fortnightly basis to ensure that trade waste is not illegally disposed of at the site.

New site signage

In the lead up to the change on 1 April, the site will have new signage to announce the changes that are taking and for the new materials that will be accepted for recycling.

Regular street environmental monitoring

From 1 April, the Environmental Monitoring team will carry out daily patrols in the area surrounding the centre to

check for flytipped waste. Staff at the site will also conduct hourly inspections of the road surrounding the centre.

On street waste removal

The council's waste contractor Veolia will be on high alert during the changeover period. They will be monitoring the area on a regular basis to remove any waste they find. If any waste is reported it will be removed within 6 hours. Residents can report flytipping online or call the Service Centre on 020 7926 9000.

Mobile camera

A mobile camera will be installed at the site for one month following the initial period of on-site enforcement to check for flytipping. After that it will be used at the site on an irregular basis to continue to prevent flytipping. All leads on possible flytipping activity will be fully investigated and action will be taken where appropriate.

Online reporting

Residents and stakeholders will be encouraged to use the online form to report any instances of flytipping. All reports will be followed up and the appropriate actions will be taken.

Stop and search operations

The Environmental Crime Enforcement team will distribute the information leaflets at weekly stop and search operations, aimed at preventing waste being illegally transported in the borough.

Anti-flytipping Action Plan review

The anti-flytipping strategy and action plan will be reviewed three months after the changeover on 1 April to evaluate its impact. The strengths and any areas of weakness will be assessed and revisions will be made to the action plan where necessary.