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Lambeth

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The news update for people who want to make a difference



'Moving forward in the credit crunch' business travel event success



On Thursday 26 February 70 Lambeth businesses congregated at The Waterloo Brasserie to fight the Credit crunch and learn how to keep moving forward in the current financial climate.

The event was hosted by the Lambeth Business Travel Network (LBTN), an organisation set up three years ago to provide Lambeth businesses with help

and advice on business travel and how to travel more sustainably.

Attendees tucked into some tasty canapés and enjoyed a few drinks whilst listening to guest speaker Councillor Nigel Haselden, himself a champion of sustainable transport. Then the three car club operators in the borough spoke in turn about how car clubs work, how they complement public transport and gave examples of businesses that have saved money by using car clubs instead of grey fleet or pool cars.



After the LBTN members had signed up for all the massive discounts on offer from the car clubs, they heard a presentation from Natasha Atkins from Enterprise. Enterprise is an organisation setup by Transport for London to help businesses and their staff to travel smarter, cheaper and healthier. They also offer help and advice to small to medium sized businesses on how to create a travel plan for their company and provide incentive packages.

The night ended on a high with a speed networking session run by 'the best of lambeth' with many new contacts being made, deals being struck and most importantly some much needed forward momentum being gathered.

If you would like to find out more about any of the above mentioned organisations please visit

**Www.LBTN.co.uk, www.carclubs.org.uk
www.anewwaytowork.org or www.seltrans.co.uk**

Walk to Work Week 2009



Following on from the success of Walk to Work days in 2007 and 2008, Living Streets are organising a whole week of walking

related events for 2009. The campaign will encourage employees to walk more as part of their normal working routine. Businesses in Lambeth can sign up to the challenge and receive free resource materials. Achievements are logged online with opportunities to win prizes.

To and from work, during lunchtimes, for meetings, with friends - How will you do it?

For more information about this fun campaign and to register, please see www.walkingworks.org.uk

The Cut wins more awards

The Cut project recently won Best Project to Protect Communities at the London Planning Awards. The scheme which has successfully improved the walking experience for pedestrians who use the road has now won a string of awards.

Changes to the public realm such as the addition of trees and plantings, benches and the raising of the road all contribute to a more pleasant experience for users of the area.

Get back on your bike

For all of those who love to cycle in the fair weather now is the time to get back on your bike. The sun is shining and the days are lengthening, perfect for cycling to work!

For more information on upcoming free Dr Bike sessions or advice on getting back on your bike email cycling@lambeth.gov.uk

Motorist offered free bikes or car club membership to give up their cars

Motorists in Lambeth are being offered free bikes or membership of a car club if they give up their parking permits. Those who volunteer for the scheme will get a refund for any time remaining on their current permit, as well as either a £200 voucher toward a new bike, or membership of a car club and free driving hours.



Cllr Nigel Haselden, Deputy cabinet member for Sustainability, who gave up his own car in 2007, said he hoped the scheme would encourage more Lambeth residents to give up their car: "People are becoming more conscious of the environmental impact of owning a car and are equally aware of the burden of motoring costs. We want to give those people who might be thinking of giving up their car an incentive to help make up their mind. Car club membership is booming as more people realise the financial and environmental benefits, and as the council puts club cars within easy reach of more and more residents. The number of 'car club only' bays is due to double in the next year."

To be eligible for the scheme you must be a resident of Lambeth, have held a parking permit for at least two years and have sold your vehicle. If successful, you would not be eligible for a new permit for two years. Car clubs are essentially 'pay as you go' hire cars and Lambeth Council fully backs their growth as a more environmentally friendly alternative to car ownership. It is estimated that one car club car in London replaces up to 20 private cars, reducing congestion, parking stress and carbon dioxide emissions. Car club drivers typically reduce the amount they drive by about 40 per cent after giving up owning a car, as they decide to walk, cycle and make more use of public transport.

For more information on this scheme call 020 7926 2824 or email PKennedy@lambeth.gov.uk

Kings College Plaza public realm improvements

The Kings College Plaza project is another example of a public realm that has been transformed into an area welcoming to those using it. Lambeth's Transport Planning and Strategy and Highways worked with groups such as the Cross River Partnership and South Bank Employers Group to vastly improve the area.

The space, which is located opposite the iMax cinema in Waterloo, was previously used as a service road for the college. It was poorly lit and often difficult to walk through. The work has now been completed and the public realm boasts stylish, energy-efficient lights which illuminate the trees and paving making the area more attractive and reducing the fear of crime.



Footways get more investment

Lambeth Highways have been working in partnership with contractors to ensure footway improvements reach benchmark standards. Cost savings have meant that more money has been invested in footways desperate for repair. It will now be more pleasant to do the Lambeth walk!

More Car Club bays in Lambeth

Lambeth's Car Club bay expansion programme has recently been given the go-ahead. This means that, in addition to the approximately 44 bays that are going in shortly, we are proposing to add about 50 or so bays each year for the next 2 years. Lambeth should therefore have around 180 or so Car Club bays in the borough in 2 years time.
