

December 2010

Lambeth

# imovelondon

The news update for people who want to make a difference



## London's biggest Barclays Cycle Hire docking station opens in Waterloo

Commuters using Waterloo are now able to pick up Barclays Cycle Hire bikes from a 'super' 126 space docking station outside the station. The new docking station is the first to be opened at a mainline railway station. It will help deal with ever increasing demand for the Mayor's flagship scheme and follows last month's announcement that Barclays Cycle Hire will expand to the east of the city in time for the Olympic Games.

When complete the expanded scheme will cover 65km<sup>2</sup> of the Capital and around 8,000 hire bikes will be available from 14,400 docking points at hundreds of locations across central and eastern London.

Kulveer Ranger, the Mayor of London's transport advisor, said: "There is an incredible demand for Barclays Cycle Hire bikes at Waterloo and we have responded to this by ensuring that people using this landmark railway station can now pick up or drop off a bike at our first super-size docking station. With over two million journeys made in just under five months we are confident this expanded docking station will be of great benefit to the thousands of Londoners and visitors using the bikes."

Around 110,000 people are now members of Barclays Cycle Hire and since the introduction of casual use, customers have already made over 9,500 journeys. Transport for London also has a handy short film that shows how simple it is to hire a bike as a casual user, which is available online at: [www.youtube.com/BarclaysCycle](http://www.youtube.com/BarclaysCycle)

TfL's Managing Director of Surface Transport, David Brown, said: "The new Waterloo docking station will accommodate the ever increasing demand we are seeing for Barclays Cycle Hire at mainline stations. Members and casual users are really embracing the scheme in London, they've already made over two million journeys on the iconic blue bicycles that are now a familiar sight across central London."

Mike Goggin, Network Rail's director of stations and customer service, said: "The new docking stations at Waterloo will make it much easier and more convenient for passengers who use Britain's busiest station to make cycling part of their daily journeys."

"Network Rail and the train operators are improving cycling facilities at stations all over the country so passengers can take advantage of the many benefits combining rail and cycling offers."

We continue to work with TfL to explore options for Barclays Cycle Hire docking stations at other mainline stations in London to meet increasing demand."

Deanna Oppenheimer, Vice-Chair, Global Retail Banking, CEO Western Europe and CEO UK Retail Banking at Barclays, said: "To record two million cycle journeys since July illustrates the positive public response to Barclays Cycle Hire. This demand is further demonstrated by the opening of the new 'super' docking station at Waterloo and we look forward to many more people continuing to enjoy the benefits of the scheme."

Becoming a Barclays Cycle Hire member still remains the fastest way to access a bike, with no queuing at the on street terminals. UK residents can start using Barclays Cycle Hire as a member for just £4 – the cost of buying the membership key (£3) and their first 24 hour access period (£1). Visit [tfl.gov.uk/barclayscyclehire](http://tfl.gov.uk/barclayscyclehire) to register and for more information.



## Lambeth Council are first borough to install cycle parking at car club bays

In an effort to improve accessibility to Car Clubs and in response to some local resident's requests Lambeth Council are installing cycle parking at twenty car club sites this month. These will be installed at Binfield Road, Cleaver street, Cornwall Street, Gleneagle Road, Grafton Square, Jasper Road, Juxon Street, Knolly's Road, Langley Lane, Lawn Lane, Lyham Road, Montford Place, Penford Street, Pentney Road, Stansfield Road, Trouville Road, Upper Tulse Hill, Voltaire Road, Walcot Square and Windmill Drive.

For more information about Car Clubs visit [www.lambeth.gov.uk](http://www.lambeth.gov.uk) or contact [SPatel2@lambeth.gov.uk](mailto:SPatel2@lambeth.gov.uk).



DIY  PLANET REPAIRS

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## Lambeth spells out its commitment to cycling

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Cycle stands that spell 'Lambeth' have been implemented in two locations on the borough's boundary.

These welcoming sculpture-like cycle stands have been fitted on Waterloo Road and Wandsworth Road so that they are visible to people as they enter the borough.

The stands are manufactured by Cyclehoop Limited and are practical and secure.

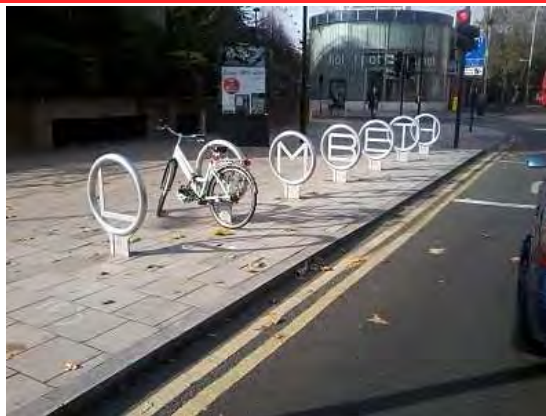
Cycle Programme Manager Richard Ambler, who commissioned the cycle stands said: "I first got the idea when I saw a mock up spelling NYC for New York City on Cyclehoop's website. Those were never implemented but I took the idea for Lambeth.

The cycle stands are more expensive than normal stands

but Richard points out that: "on occasions and in certain locations it is valuable to install cycle parking as an urban status symbol, reflecting our commitment to sustainable travel and attractive public realm."

Councillor Nigel Haselden endorsed the LAMBETH stands: "We are proud of Lambeth as a borough and proud of our work to promote cycling. These cycle stands are an attractive asset to the public realm letting people know they are entering a cycle friendly borough."

Because the concept is new the stands were designed especially but Anthony Lau at Cyclehoop hopes that the idea will be taken up by other organisations such as colleges or businesses.



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## Walk to School Month 2010 a Great Success!

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In October, hundreds of pupils took part in The BIG Stamp Walking Challenge,

Lambeth's School Travel Advisor Greg Harris' special event was created to coincide and celebrate Walk to School Month in Lambeth. Spreading across both Brockwell and Kennington Park, teams were challenged to go on various activities that were based around this years Olympic theme, in competition to win some prizes. Some of the favourite activities included the mini-Olympics, the scavenger hunt and Lambeth's Got Talent! Along the way, points were awarded for performance and bonus points were awarded if teams found 10 stamps which were hidden across the park.

Despite the grim forecast, they were incredibly lucky the rain held off and everyone was overjoyed when special guest John Greatrex arrived, bearer of the 1948 Olympic torch who gave a fascinating talk about it's history and allowed pupils to hold the historic artefact.

As well as The BIG Stamp Walking Challenge, ten schools also enjoyed an assembly by theatre group MOMO, amusing both pupils and teachers and delivering the message of sustainable travel to school.



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## New Car Club company opens up next door to you

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WhipCar is the first service in the world where a car owner can rent out their vehicle for money whenever they are not using it. WhipCar pairs approved drivers with spare car time, they screen all cars joining the service and all drivers booking cars. All rentals are automatically protected through the service by the only insurance policy of its kind in the world. In the unlikely event of an accident, an owners existing insurance is not affected.

Whether you want to use a neighbour's car for your weekly shop or you need a car to run away for the weekend. There are no hidden costs and you only pay for the time you use.

It's a convenient way to make your car available to friends and family only, or to all your neighbours.

You get to accept or decline every booking and make money whenever you are not using your car, for more information visit [www.whipcar.com](http://www.whipcar.com)

