

January 2011

Lambeth

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The news update for people who want to make a difference



Lambeth's draft Transport Plan available for consultation

Lambeth Council have put together a draft Transport Plan which will guide how we look after and improve transport in the borough over the next twenty years.

The plan is in line with the Mayor's Transport Strategy which sets out key targets and requirements for each borough to improve transport in London as a whole.

The draft consultation plan will contain information on Borough transport objectives, a funding/delivery plan for the next 3 years which will show how we seek to prioritise funding from Transport for London and a performance monitoring plan. This will set out a number of indicators and locally specific targets which can be used to assess whether the plan is delivering its objectives and to determine the effectiveness of the funding/delivery Plan.

The draft Transport Plan also sets out a new approach to improving transport, through a Road Danger Reduction approach. This approach seeks to reduce the speed and number of vehicles in Lambeth and encourage non-threatening forms of transport such as walking and cycling.

The Council also plan to adopt a neighbourhood approach to delivering projects meaning a range of public realm improvements could be implemented in a wide area rather than isolated improvements to individual streets.

For example a 20 mph zone could include cycle parking, car club bays, tree planting, de-cluttering and travel awareness work with residents.

If you would like to have a say then you can discuss the Lambeth Transport Plan at one of our exhibitions and make comments on it using the online survey—www.lambeth.gov.uk/lambethtransportplan

If you would like to discuss the plan then please come along to one of the exhibitions taking place in February.

- Streatham Library: Tuesday 8 February 2011, 3 to 7pm, 63 Streatham High Road, SW16 1PL
- West Norwood Library: Saturday 12 February 2011, 12 to 4pm, Norwood High Street, SE27 9JX
- Waterloo Library: Tuesday 15 February 2011, 2 to 6pm, 114-118 Lower Marsh, SE1 7AE
- South Lambeth Library: Wednesday 16 February 2011, 2 to 6 pm, 180 South Lambeth Road, SW8 1QP
- Clapham Library: Thursday 17 February 2011, 3 to 7pm, 1 Northside, Clapham Common, SW4 0DQ
- Brixton Library: Saturday 19 February 2011, 12 to 4pm, Brixton Hill Parade (next to the Ritzy cinema), SW2 1JQ

To find out more information and fill out the survey visit www.lambeth.gov.uk/transportplan.



Exciting Borough wide Active Travel Event announced for 2011

After last year's huge success Bike the Borough is happening again and this year it's expanding to include walking.

This year's Bike the Borough boasts four exciting hubs: Archbishop's Park, Streatham Common, Clapham Common and Brockwell Park. Each of these hubs will host lots of different activities, races, workshops and entertainment for all of the family. Pick up a passport from one of the four vibrant hubs and navigate the route around the sites of Lambeth on foot or by bike collecting stamps along the way and spotting the specially placed bikes to win prizes.

Absolutely everybody is welcome to join in, you can ride or walk with colleagues, family or friends for fun or for charity. You can do as much of the course as you like, starting at any of the 4 hubs.

Led rides will be leaving hourly from each hub. We are looking for local community groups who might want to get involved, if you would like to take part or want to find out more then please email eduval@lambeth.gov.uk or call 020 7926 0677. The event will be taking place on Sunday June 26 – 10am-4pm.

The ride takes place on the public highway; participants take part at their own risk. Please ensure you observe the Highway code.



Businesses embrace cycle scheme as cheap option for essential

New figures have revealed it is not just individuals who are benefitting from the Mayor's flagship Barclays Cycle Hire Scheme, but whole businesses are too. From caterers to computer companies, from retailers to rat catchers, growing numbers of businesses are beginning to hire the new bikes.

So many companies are using the hire scheme there are suggestions they may also be helping London become greener, as well as helping to create a cycling revolution in the capital.

Kulveer Ranger, the Mayor's transport adviser, said: "Both commuters and businesses have fully embraced Barclays Cycle Hire which is testimony to the guile and ingenuity that makes London such a smart place to do business. "It shows a real shift in the culture of the city as it reaps the rewards of cycling; both financial and environmental. This is good news for everyone who wants to live and work in a cleaner, greener city. "I hope this inspires businesses to take on other aspects of the cycle revolution such as the Barclays Cycle Superhighways and spurs them on to improve facilities for those who are regularly using two wheels."

Deanna Oppenheimer, Vice-Chair, Global Retail Banking, CEO Western Europe and CEO UK Retail Banking at Barclays, said: "With over 110,000 members and more than two million journeys made since its launch, we are delighted that the London business community is embracing and witnessing the benefits of Barclays Cycle Hire.

"The scheme is having a profound social and economic benefit on the city of London. Users of the scheme get healthier and more productive at work, and research shows that increases to transport capacity improves opportunities for investment and jobs in London. Already, the public and employers are making cost savings by using a cheap and sustainable mode of transport."

Pest controllers Cleankill began using the new hire bicycles to beat the traffic and reduce its carbon footprint. Manager Ian Miller said, "It's brilliant. I used to use the tube and occasionally my car, but now I hire a bike. I find it's faster than other forms of transport and I feel much healthier for it. Our customers are very keen that we are a 'green' pest control operation so they love the fact that I use a bike to reach them - plus I'm saving the company money."

Southwark-based IT Services company, Octavia, saw the advantages of adopting Barclays Cycle Hire from the very start. CEO, Giles Sirett said: "We carry out around 100 business journeys a week across London and were keen to reduce the amount of time and money we spend travelling to jobs. We have a docking station located outside our offices and as most of our journeys are under 30 minutes, the cycle scheme proves to be very inexpensive and a fast way of getting to our customers."

Simon Davies, MD of Clerkenwell based Dogstar Design, said: "The Barclays Cycle Hire scheme has completely changed the way we get around the City to visit our clients. In these times of reduced budgets we are able to save ourselves and our clients money by using the bikes to travel for free to meetings, at the same time we have reduced the amount of time we spend travelling."

The InterContinental Hotel in Park Lane uses Barclays Cycle Hire to offer guests another way around London. Head Concierge Simon Rose said: "Barclays Cycle Hire is great way for our guests to see parts of the city that they would be less likely to uncover travelling by Tube. "

Barclays Cycle Hire has already boosted cycling journeys in the capital by around 20,000 every week day. More than 110,000 people have signed up to the scheme completing more than 2m journeys since the scheme launched. Many retailers have noted increased interest in cycling clothes since the scheme was introduced.



Caz Nicklin, founder and Director of Cyclechic.co.uk, said: "We have noticed a rise in sales since the scheme started in July. It seems to have opened up cycling to a wider spectrum of people, who ordinarily would not have thought to cycle in London. I also use the bikes day to day for popping to our warehouse and attending meetings around town and find them fantastically convenient."

To find out where your nearest cycle hire station is visit www.tfl.gov.uk/barclayscyclehire

