

Streatham – What's your vision for the future?

Over the next few months you can help shape the future of Streatham. The council is developing a masterplan in order to make the most of the opportunities available, set out what type of development should happen and help protect and enhance the best things about Streatham.

The masterplan covers almost everything that happens in the local area from shopping, entertainment, parks and open spaces to office and business space, transport and the streets themselves. So, if you live or work in Streatham, or even just come as a visitor, we want your views.

Past Streatham

Streatham is probably best known for its High Road, with nearly 2.5 km of unbroken shopping and leisure attractions. It is one of the longest high roads in Europe and much of it has been designated a conservation zone. Furthermore, it contains a number of Grade II listed buildings.

However, the High Road has fallen a long way from its heyday in the early and mid-20th century, when it was one of the busiest shopping streets in south London. Now, traffic congestion is very high and there is a general dissatisfaction with the quality of shops on offer, particularly in light of the modern shopping developments that have opened in Croydon and Kingston.



Streatham Today

Streatham has the fastest population growth of any of Lambeth's town centre areas. This growth has also brought more and more diversity, with a large Somali community in Streatham South and a Polish community in Streatham Vale. There are also a number of strong faith communities, including mosques, synagogues and a Hindu temple.

Previous consultation has shown that local people embrace the diversity of Streatham's population and would

like to see the community spirit made even stronger, with a clear Streatham identity. Other themes and suggestions emerging from past research and consultation include:

- Improved physical environment, including open spaces
- Better shopping experience
- Improved local economy, including training
- New integrated transport links, including introduction of trams and reducing congestion

News roundup

Changes are already happening in Streatham and you can find out about some of the current projects in the next few pages.

Improving Transport

The new pedestrian entrance at Streatham Common Station was designed to make journeys easier, quicker and more pleasant for around 6,000 commuters a day. Since opening in May 2007, it has eased congestion at the station and shaved up to five minutes off journeys made at peak times.

The project has also made major improvements to the appearance of the area. The previously derelict and unsightly entrance has been transformed and now features a piece of artwork in the form of a new map with local features and historical information.

Improving Customer Focus

Following the successful pilot of Lambeth Contact, the Gracefield Gardens Customer Centre opened its doors in January, giving Streatham residents access to council and NHS services under one roof.

The customer centre is part of a site developed by Lambeth Primary Care Trust and the result of a partnership between Lambeth Council and the PCT. This means that local people have access to council services including benefits, housing and council tax as well as GP, nursing, foot health, midwifery and therapy services. Councillor surgeries are also held there every Saturday morning.

Paul Chesterman of the Streatham Vale Property Occupier's Association, which campaigned for the improvements, said: "The whole appearance of the area has been completely transformed. All the residents of Streatham Vale are delighted at these improvements, which have made using the station significantly easier and benefit local commuters every morning."

In February this year the Lambeth Council sponsored scheme won the prestigious Transport Project of the Year prize at the London Transport Awards 2008.



"It's good to be able to sit down and not talk through glass and it's useful to have a number of services in one building, particularly for residents in the south of the borough."

Gracefield Garden customer,
Chris Wilkinson



Since opening Gracefield Gardens has dealt with over 3,000 council enquiries by local residents. The average waiting time is just over eight minutes, with 87 per cent of customers waiting less than 20 minutes.

The customer centre is located at 2-8 Gracefield Gardens SW16 2ST and is open Monday to Saturday. For full details of opening hours visit <http://www.lambeth.gov.uk>, call 020 7926 1000 or email infoservice@lambeth.gov.uk.

Streatham Hub Leisure Development

The Streatham Hub development is a large regeneration project located close to Streatham Station on the High Road. It aims to provide huge improvements to the area including:

- A brand new and much needed leisure centre
- A new ice rink and swimming pool
- 250 new homes (with a significant proportion set aside for social housing)

- Creation of over 400 new jobs in Streatham
- A major new transport interchange - with bus terminal and improved train station
- A major new Tesco store
- Local environment and road improvements
- Car parking facilities for 438 vehicles.

The council has granted planning permission and works are expected to begin in early 2009 on the leisure centre and be completed in 2011.

The attached questionnaire is a vital part of a broad range of public consultation activities the council is currently undertaking to help guide future development in Streatham. The feedback you provide will come together with previous consultation and research conducted across the town centre and feed into the development of a masterplan for Streatham.



Improving the High Street

The A23 is one of London's main transport corridors and one of the most important bus thoroughfares in south London. This can lead to overbearing traffic levels which peak at around 1,200–1,300 vehicles and 80 buses per hour in each direction.

Working with Transport for London (TfL), there are plans to:

- Improve the High Street stretching from Streatham Common and the junction with Greyhound Lane (B272) in the south, to the junction with the South Circular Road (A205 Christchurch Road)
- Introduce additional bus lanes and change the hours of operation of existing bus lanes
- Improve road junctions, pedestrian crossings and sidewalks
- Improve general appearance of the area through better lighting and road surfacing.

Future Plans

Latest proposals for the former Megabowl and Caesars nightclub are the subject of much debate. The two disused Streatham Hill landmarks, and the shops in-between, could be demolished to make way for a new development of buildings between two and ten storeys high.

The council has not yet decided whether to recommend the current proposals to the planning applications committee. However we are interested in your views as to how this and other key sites can best be used to benefit Streatham as part of the masterplan consultation.



Questionnaire

To ensure you have your say please fill in the questionnaire and send it back to us by Monday 5 May.

Q1. Please tick up to three things you like most about Streatham:

- a) Architecture and sense of history
- b) Affordable decent housing
- c) Arts and cultural facilities
- d) Sense of community
- e) Shopping range and quality
- f) Pubs, bars and restaurants
- g) Easy access to London
- h) Parks and open spaces
- i) Clean streets
- j) Health services
- k) Schools
- l) Other (please specify) _____

Q2. Please tick up to three things you like least about Streatham:

- a) Traffic congestion and parking
- b) Poor public transport
- c) Range and quality of shops
- d) Lack of recreational sports and leisure facilities
- e) Lack of arts and cultural facilities
- f) Housing affordability, quality or density
- g) Quality and amount of health services
- h) Schools
- i) Other (please specify) _____

Q3. Please tick up to three things you think most need improving in Streatham:

- a) Better/more restaurants and bars
- b) Better/more shops
- c) Better/more sports and leisure facilities
- d) Better/more business premises
- e) Better/more parking
- f) Improved/additional education facilities
- g) Improved transport connections
- h) Improved/additional health centre facilities
- i) Other (please specify) _____

Q4. Please tick up to three things you think would most improve the look and feel of Streatham:

- a) Better use of public art and creative lighting to improve the environment
- b) Better landscaping along Streatham High Road including wider pavements and better pedestrian crossings
- c) Increasing the number of open spaces and parks including the creation of a public square
- d) Reducing traffic congestion
- e) Other (please specify) _____

Please rate how much you agree or disagree with the following statements about the Streatham of the future.

	Agree strongly	Agree	Disagree	Disagree strongly	Don't know or no opinion
Q5. Streatham High Road should try to encourage a café culture with high quality shops and pavement dining.	1	2	3	4	5
Q6. There should be more open spaces along the High Road for people to enjoy	1	2	3	4	5
Q7. There should be more high quality homes and developments which combine residential and commercial premises.	1	2	3	4	5
Q8. Streatham needs more quality shops, restaurants and other leisure facilities.	1	2	3	4	5

Agree strongly Agree Disagree Disagree strongly Don't know or no opinion

Q9. There should be a tram linking Streatham to Clapham, Brixton and the river to the north and Croydon to the south.

1 2 3 4 5

Q10. The cultural diversity of the area should be celebrated with more community events.

1 2 3 4 5

Any other comments?

(Please use the space below to tell us anything else you feel is useful/relevant. You can continue on extra pages and insert them if needed).

About you

To make sure that we are hearing from all of Streatham's diverse communities, it is important that we ask you a few questions about yourself. All personal information is confidential and will only be used in relation to this consultation.

I would like to get involved with Future Streatham

Name

Address

Email

Phone No.

All details will be held on our database and by sending your contact details to us you are permitting us or organisations working with us to contact you in the future. If you want to be removed from the database at any time contact us via the details above.

Are you Male Female

Which age group do you belong to?

15 or under 16-19
 20-29 30-44
 45-59 60-74
 75 or over

Do you live in?

Streatham Other area of Lambeth

Do you work in?

Streatham Other area of Lambeth

Do you have children of school age?

Yes No

Which of the following best describes your housing situation?

Owner occupier
 Rent from council
 Rent from housing association
 Rent privately
 Other

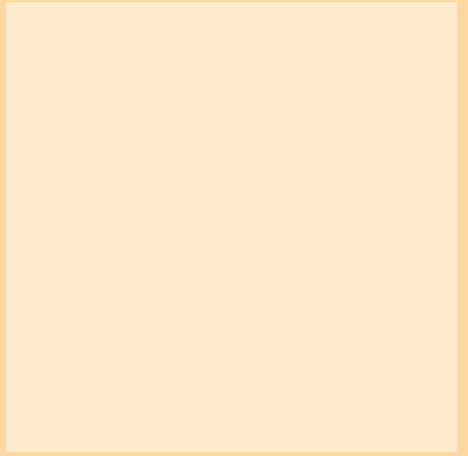
Do you have any long-standing illness, disability or infirmity? Yes No

How would you describe your ethnic group?

White British Other white background
 Mixed Asian or Asian British
 Black or Black British (Caribbean)
 Black or Black British (African)
 Other Black or Black British background
 Chinese Other ethnic group

Which of the following best describes your religious background (even if you are not practicing)?

Christian No religion
 Muslim Jewish
 Buddhist Hindu
 Sikh Other



Future Streatham
FREEPOST FUTURE LAMBETH
Physical Regeneration Department
London Borough of Lambeth
Lambeth Town Hall
SW2 1RW



Contact Us

Tell us about your views on Streatham

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London SW2 1RW

www.lambeth.gov.uk/futurestreatham
futurestreatham@lambeth.gov.uk
0800 052 6336

Future Streatham

There are a number of opportunities for you to find out more about these current developments and get involved in shaping the future of the town centre.

You can start by returning the questionnaire attached, by attending any of the events below or visiting the website at www.lambeth.gov.uk/futurestreatham

Drop into a roadshow

Over the next couple of weeks the Future Streatham team will be out and about hosting public roadshows across the town centre. We want to know what you think Future Streatham should look like so come and find out more at one of our events. Venues include:

Gracefield Gardens Customer Centre on Tuesday 15 April, 12-3pm
Streatham Mosque on Friday 18 April, time TBC
Streatham Library on Monday 21 April, 1-4pm
Streatham Leisure Centre on Wednesday 23 April, 5-8pm

Come along to the public workshop

You can also attend the public workshop, led by the urban designers working on the masterplan at Gracefield Gardens Customer Centre on Tuesday 15 April from 6.30 to 8.30pm.

Your feedback received from these events and the attached questionnaire will help develop proposals for the masterplan.

In June we'll be sending out another newsletter with details of these proposals and further workshops and events you can come to at that point in the process.

The draft masterplan is expected to go to the council's Cabinet by the end of this year.

If you would like this information in large print, braille, audio tape or another language, please contact us on 0800 052 6336.

Spanish

Este documento también está disponible y puede solicitarse en otros idiomas, letra grande, braille y formato de audio: 0800 052 6336.

Portuguese

Mediante solicitação, este documento encontra-se também disponível noutras línguas, num formato de impressão maior, em Braille e em áudio: 0800 052 6336.

French

Ce document est également disponible dans d'autres langues, en gros caractères, en Braille et en cassette audio sur simple demande : 0800 052 6336.

Bengali

এই ডকুমেন্ট অন্য ভাষায়, বড় প্রিন্ট আকারে, ব্রেল এবং অডিও টেপ আকারেও অনুরোধ পাওয়া যায়, 0800 052 6336

Somali

Dokumentigaan waxaa xitaa lagu heli karaa luqado kale, daabacad far waa-wayn, farta indhoolaha (Braille) iyo hab dhegaysi ah markii la soo codsado: 0800 052 6336.

Polish

Dokument ten jest na życzenie udostępniany także w innych wersjach językowych, w dużym druku, w alfabecie Braille'a lub w formie audio: 0800 052 6336.