

futurestreatham

Future Streatham Newsletter April 2009

Throughout 2008, we have been asking residents, businesses and key stakeholders about their vision for Streatham and its future. The main consultation on the masterplan proposals, took place in autumn 2008, and included postal questionnaires, on street surveys and an exhibition. This was designed to gather community feedback on the proposals for the Streatham masterplan.



“Thank you to everyone who took part in the consultation for Future Streatham. The views of local people are invaluable for this important work to ensure success for Streatham in the future”. Councillor Lib Peck, Cabinet Member for Housing and Regeneration.

Autumn 2008 consultation

What we did...

The questionnaire was delivered to residents, businesses and landowners in Streatham, as part of a consultation booklet. The questionnaire was also available online or at council owned sites such as the leisure centre and Gracefield Gardens. We received over 900 completed questionnaires.

A street survey was carried out to ensure we asked a representative sample of Streatham residents about the plans. Over 600 on street surveys were completed by Streatham residents and people who work in the area but live elsewhere.

We also held two community workshops where attendees were asked to comment on the proposals in each of the areas. Over 47 people attended the workshops.

Focus groups were also held for young people, the Somali community, land owners and with members of the established Streatham Business Breakfast.

What you told us...

Previously you told us that you prefer the option of developing Streatham by focusing large scale developments around the main transport hubs (Streatham and Streatham Hill stations) and encouraging the areas inbetween to develop as distinct quarters with a unique look and feel.

What you told us

Streatham High Road

The majority of questionnaire respondents were in favour of increasing the number of pedestrian crossings along the High Road.



There was also support from people who completed the questionnaire to remove the central barrier along the High Road and to reduce clutter.

Tackling the issues of the High Road is a challenge and the masterplan aims to create a more pleasant experience whilst also seeking to address congestion problems in the area.

Transport for London (TfL) works to improve the High Road, such as widening the pavements and removing the central barrier, started on the 16 March. There is more information about the TfL works on page 5 and also at www.lambeth.gov.uk/futurestreatham

Streatham Hill Gateway

There was strong support for redevelopment of Streatham Hill station with 91 per cent of respondents, either agreeing or strongly agreeing that the area should be developed as a crucial gateway between Streatham and central London.

“Transport improvements are the key to regenerating Streatham.”

The suggestion for a new public square was also met with a positive response with 72 per cent of respondents either agreeing or strongly agreeing with the proposal.



People were keen to ensure that a new public square was a place that everyone could enjoy.

People attending the community workshops, focus groups and the business breakfast also liked the

idea of developing new public space in this area. Workshop attendees were also keen to preserve the character of Streatham Hill, whilst businesses owners raised concerns about traffic congestion.

Streatham Central



Streatham Central is the geographical heart of the town centre. The area is already home to many of the cultural and retail offerings such as the Library, the cinema and Gracefield Gardens as well as a range of shops and restaurants. In this area we particularly asked you about public spaces.

Through the questionnaire, focus groups and the community workshops, you told us that the library is a vital part of the Streatham Central area and that there is strong support for improving the existing library building.

“The staff at the library already deliver an excellent service, but better facilities would be an improvement.”

You also told us that you are in favour of the proposals to partially redevelop the Kwik Fit site to include

a market square. 84 per cent of respondents told us that they agreed or strongly agreed with this proposal.

Streatham Village

Streatham Village is Streatham's historic village and the masterplan seeks to reinforce the village as an attractive destination and increase the use of Streatham Green.

There was a favourable response to the suggestions to bring new life and vigour to the Streatham Green area with the idea of encouraging more cafes and shops facing on to the Green. These proposals received over 78 per cent approval rating.



At the community workshops people were keen to make the area surrounding Streatham Green more pleasant. Suggestions included developing more community space facing on to the green, whilst still preserving the amount of green space.

You were also keen on ensuring that the historic nature of Streatham is conserved.

Attendees at the workshops and respondents to the questionnaire strongly supported proposals to regenerate Gleneldon Mews, which

included the creation of a footpath through the shop frontage on the High Road opposite the green into the mews.

Streatham South

The proposals for Streatham South include the Streatham Hub leisure development as well as improvements to the area around Streatham Station and the creation of a transport interchange.

You told us that improvements to the transport links in Streatham South are key to the regeneration of the area and 63 per cent of people strongly agreed that improvements should be made to Streatham Station.

The masterplan is focussing the large scale developments around the stations which will make it easier for people to travel to and from Streatham. 72 per cent of people strongly agreed that the old Safeway's site should be redeveloped and reused.

“The Safeway site can be used as a market area... selling fresh produce. This will be better for local people and will bring trade into the area.”



Many people at the workshops also felt strongly that it was important to introduce new shops, office space or other commercial development into this area.

Questionnaire respondents also supported these suggestions with 83 per cent either agreeing or strongly agreeing to more commercial developments in this part of Streatham.

Consultation report

The full consultation report is available online at www.lambeth.gov.uk/futurestreatham

Next steps

All your comments and suggestions have been fed back into the development of the final masterplan report. We aim to take the final masterplan report to the Council's Cabinet in summer 2009 for consideration. Prior to this, the final draft masterplan will be available to view online and at Streatham Library, and this will take place in late April and May.

If you would like to receive an email update when the final draft masterplan is available to view or of the Cabinet dates, please add your details to our database by emailing futurestreatham@lambeth.gov.uk or calling free phone 0800 052 6336 or by completing the feedback form.

Streatham Hub update

In February 2009, the council received recommendation from Tesco that the contract should be re-tendered.

Lambeth Council and the developer, Tesco, had hoped to announce the contractor selected to build the Hub at the beginning of this year. Local ward councillor and cabinet member for Business and Enterprise, Councillor John Kazantzis, stated: "We are disappointed to learn that Tesco need to re-tender the building contract for this project and the subsequent delay it will cause. We are determined that Streatham will get the much-needed sports and leisure facilities that this scheme will deliver, and we remain fully committed to ensuring that it goes ahead. Tesco remains committed to the project and we will continue to work with them to push the scheme forward".

The council understands that a number of tenders were within the estimated costs and Tesco has confirmed that they wish to proceed with the scheme, subject to the re-tendering process. Senior council officers are meeting with Tesco in the near future to discuss how we move ahead with the Streatham Hub and they have given no indication that they are going to pull out of the deal.

The council is aware that the Tesco Regeneration team has been disbanded and responsibility for the Hub has been passed on to another department.

The council and Tesco continue to consider it a necessity that the



ice rink remains open and in full use until the new facility is built.

Tesco, who own the ice rink, is under an obligation to do this as part of the development agreement the rink will stay open until the new one is completed.

Until building commences, the current leisure centre remains open, including the swimming pool and all exercise classes. The REAL Plus card gives leisure centre users, generous discounts, at both peak and off-peak times, and can be used at all Lambeth leisure centres. Find out more information about Lambeth's leisure centres including Streatham leisure centre at www.lambeth.gov.uk/Services/LeisureCulture/SportsClubsCentres/ or for more information about the Streatham Hub scheme please visit our pages at www.lambeth.gov.uk/futurestreatham

A revised planning application, which put forward improvements

to minimise the impact of the development on local residents, was approved in November 2008.

Over the coming months we will be working with stakeholder and user groups to ensure that they are kept informed about the progress of the Streatham Hub.

Success for Streatham skaters

A Streatham ice dance pair has enjoyed success at the World Figure Skating Championships in Los Angeles.

Congratulations to Pippa Towler-Green and Phillip Poole, who came 23rd in the competition and are now hoping for a place at next years Winter Olympics in Vancouver. Pippa and Phillip train at the Streatham ice rink and fund themselves.

For more information and possible sponsorship opportunities please contact candithecrazy1@aol.com

Other local news

Transforming Streatham High Road

The A23 is one of London's busiest roads and one of the most important bus thoroughfares in south London. Transport for London in partnership with Lambeth Council, has begun the next stage of works for Streatham High Road between Becmead Avenue and Woodbourne Avenue.

These improvement works will focus on the street design and give priority to the needs of pedestrians, cyclists and public transport users.

Works include installing new feature paving and lighting, tree planting, new bus shelters and improved pedestrian crossings. New bus

lanes also will be provided to allow buses to move more easily through the area. Works started on 16 March 2009 and TfL estimate that these will last for about 18 weeks.

A leaflet outlining the works has been distributed to residents and businesses in the local area. The leaflet is also available to download at www.lambeth.gov.uk/futurestreatham

New town centre management plans

SOA development, under the direction of Lambeth Council, has been talking and listening to local businesses and organisations about the commercial management

of Streatham town centre. Town centre management will focus on improving the environment of the town centre, supporting local businesses, promoting Streatham and encouraging residents to shop locally. The next step will be to appoint a permanent town centre manager. Angelina Purcell from SOA developments will continue to support the TCM for the next 3 months for 1 day a week.

Shop local campaign

During the masterplan consultation, many residents told us that they either only use part of the High Road or none of it all. Together with local businesses a range of publications are being produced, which will showcase the variety of goods, services and shops on the High Road. The leaflet will be delivered to all Streatham residents so look out for this in the coming weeks and discover something new along the High Road.

If you are a Streatham business that would like to be included in the leaflet or future editions please contact 0800 052 6336 or email futurestreatham@lambeth.gov.uk

Streatham Food Festival – Saturday 9 May 2009

The world's kitchen on your doorstep.

Streatham offers a full menu – with a huge variety of delicious dishes from around the world. The food festival will be an ideal opportunity to taste Streatham's best food outlets, cafes and restaurants. There will also be workshops exploring different subjects such as healthy eating and a number of talks about key food topics of the moment.

Whether it's growing, preparing, eating or talking about food, all Streatham's residents are invited to join in the celebration of this vital part of life. If you would like more information about the Streatham Food Festival, please contact Mel Larsen on mellymango@mac.com or check the website at www.lambeth.gov.uk/aboutstreatham or www.streathamfestival.com

Look out for leaflets and posters to find out more about the shop local campaign and about the food festival.

Save the date – Streatham Festival Launch event on 4 July – check www.streathamfestival.com for more details.

Streatham
food
festival '09

Keep in touch

If you would like to receive regular email updates about Future Streatham, join our database by sending an email to futurestreatham@lambeth.gov.uk

Former Megabowl/Caesars site

Glentoran had submitted a revised planning application for the Megabowl/Caesars site late in 2008.

However, following comments from the Greater London Authority (GLA) regarding detailed design, layout, mix of units and highways

issues, Glentoran are now reviewing the application.

Lambeth Planning expect to receive amended plans shortly and will ensure that all those that have been consulted and have commented previously will have the opportunity to

comment on the new plans once they are available.

If you would like further information please check Lambeth Planning's web pages at <http://planning.lambeth.gov.uk/publicaccess/>

If you would like this information in large print, Braille, audio tape or another language, please contact us on 0800 052 6336.

Spanish

Póngase en contacto con nosotros si desea recibir información en otro idioma o formato: 0800 052 6336

Portuguese

Se deseja obter informação noutra idioma ou formato, diga-nos: 0800 052 6336

French

Si vous souhaitez des informations dans une autre langue ou sous un autre format, veuillez nous le demander: 0800 052 6336

Bengali

যদি আপনি এই ডকুমেন্ট অন্য ভাষায় বা ফরমেটে চান, তাহলে দয়া করে আমাদেরকে বলুন।: 0800 052 6336

Somali

Haddii aad rabtid in warar laguugu siyo hab luuqadeed o kale, fadlan na soo waydiiso: 0800 052 6336

Polish

Jeżeli chcieliby Państwo uzyskać informacje w innym języku lub w innym formacie, prosimy dać nam znać: 0800 052 6336



Contact us

Tell us about your views on Streatham

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Name: _____
Address: _____
Phone: _____
Email: _____
Comments: _____

Please include extra pages if needed.

I would like to be kept informed of Future Streatham developments

All details will be held on our database and by sending your contact details to us you are permitting the council or organisations working with us to contact you in the future. If you want to be removed from the database at any time please contact us using the details provided.