

Temporary ice rink update



Sign up to our mailing list at futurebrixton@lambeth.gov.uk to be kept informed or check the planning pages of the council website www.lambeth.gov.uk/planning for up to date information on the planning application.

The chance that Brixton could play temporary host to south London's only ice rink will increase this month as a planning application has been submitted for the Pope's Road site.

A planning consultation will be undertaken by Lambeth Planning as part of the statutory planning process.

The temporary rink, suitable for competitive ice hockey games and figure skating practice, as well as leisure use, is expected to operate for a maximum of two and a half years whilst the new permanent Streatham ice rink is built as part of the Streatham Hub regeneration project. The temporary rink could be an exciting opportunity for local businesses as

hundreds of new visitors would be expected to visit the town centre.

The site was chosen for a number of reasons and in particular the excellent public transport links. It is expected that the temporary ice rink development will include some car parking for ice rink users and a drop off area in front of the building, as well as re-providing parking spaces for Brixton market traders. Demolition of the former Pope's Road car park, which closed in December 2009, will start in November due to health and safety concerns. We know that local businesses are concerned about parking in the town centre, but there was never a possibility to re-provide a multi-storey car

park. The site itself is identified in the Brixton Masterplan as suitable for a mixed use development, which could include some parking. Town centre parking is being reviewed as part of the development however, and the council expects to identify additional spaces, as well as publicise existing parking spaces more effectively.

A community safety strategy has also been developed by the Brixton Town Centre Director and the police. This will ensure safety is central to the design of the rink and the operational arrangements, whilst also acknowledging that the area successfully accommodates a number of leisure venues.

New artworks in Brixton

A sculpture by Maggi Hambling was unveiled above The Prince and Dex club this summer in Brixton.

Dominic Madden CEO of Kingdom Entertainment Group, which runs The Prince pub and Dex club said, "We are very pleased to have a sculpture by Maggi Hambling on the beautiful rooftop terrace of our building. Not only does art make local people feel good about the area it helps us generate business and visitors". If you keep your eyes on the skyline when in Brixton you'll see another artwork which was unveiled on Sunday 10 October. Local artist Lucy Casson has created a market-themed artwork on top of one of the buildings next to Electric Avenue market.

The Heron and Lucy Casson's design for above Electric Avenue were commissioned by Lambeth Council as part of its Future Brixton Arts project and other works by local artists are still in the pipeline. A lantern project in Brixton Village, new wall art for Electric Lane and also a redecoration of the unique Egyptian-themed entrance to Reliance Arcade are all currently being worked on.



Photo: James O Jenkins



If you would like this information in large print, Braille, audio tape or another language please contact us on 020 7926 3026.

10113 HR (10.10)



Brixton Business

newsletter autumn 2010

Welcome to the fifth edition of the Brixton Business Newsletter. In this issue you can read the latest about the proposed temporary ice-rink, a mystery shopping project and the Brixton Pound which is one year old this month. You can also read more about the help that is available for your business.

Stephanie Butcher
Town Centre Director
sbutcher@lambeth.gov.uk



Photo: James O Jenkins



news

Mystery shopping

We have commissioned Skillsmart Retail to do some mystery shopping in Brixton as part of the Brixton Town Centre Director's work to encourage new businesses and investment into Brixton. As part of the Purple Flag scheme preparations (Purple Flag is a scheme about the quality of a town centre's evening economy) a 'mystery shopper' exercise will take place at 40 evening and night time businesses in Brixton. These venues will be test purchased on service, offer, staff, layout and price. The results for each business, plus any recommendations will be given in a confidential report back to the businesses at the Mystery Shopper Results event on 17 November. This meeting is for Skillsmart to share the results and shopping trends with the businesses involved. For more information contact Rheanne Gonyou, rgonyou@lambeth.gov.uk.



Photo: David Tait

Business breakfasts

Brixton has a number of excellent business breakfast events coming up which offer a great opportunity to network, learn from and share with other local businesses. Dates for your diary include:

Better profits

11 November 2010. The Ritzy, 8am-10am.

Getting more from your website

9 December 2010. Satay Bar, 8am-10am

Understanding your lease and business rates relief

13 January 2011. The Ritzy, 8am-10am.

B£ Happy Birthday Brixton Pound!

Brixton Pound was one-year-old last month. And during the past year people in Brixton have enjoyed spending their Brixton Pounds (B£) on a wide range of produce and goods throughout the town centre. As the B£ cannot leave Brixton, local businesses need to find ways to spend their B£s locally. Businesses have already found lots of ways to do this. Examples include supporting Brixton's business community by paying your staff a proportion of their wages in B£s or giving out B£s in change. Remember every little helps so even buying your own lunch using B£s can make a big difference. Visit brixtonpound.org for more information.



Photo: Jamie Arrey

Police update for local businesses

Lambeth Borough Police have worked closely with Lambeth Council, and businesses to make sure that this summer has been one of the most peaceful on record for those working in or visiting our Town Centre. The Town Centre Police team in particular have made extensive use of new powers to reduce alcohol related disorder and to continue to

disrupt the sale of drugs. Alastair Dornan, Town Centre Inspector at Lambeth Police says, "Town Centre team officers continue to challenge, disrupt and attack what remains of the once dominant drug market. We recognise that this is still an issue – and are very aware of the need for continued and very direct intervention. However, we will never be complacent or

passive. There seems near universal agreement that both in atmosphere and liveability the Town Centre has improved immeasurably over recent years.

We now look to assist the Business Community in making the most of the fresh opportunities offered by that enhanced environment."

Local business sparkles thanks to loan fund

Veronique Gautherot has lived in Brixton for over 20 years and has been selling jewellery in Brixton Market for 10 years. After being turned down for a loan by a bank Veronique discovered the Lambeth Business Loan Fund. Veronique used her loan of £7,000 to hire a part-time assistant.

"We could not have written a reasonable application... without the

support of our GLE oneLondon business advisors, who were incredibly patient and understanding.

"We would definitely encourage businesses to take advantage of the free advice. We had straight-talking advisors, which is exactly what we needed. Keep things simple so that you're absolutely clear why you need a business loan.

Keeping your aims realistic is crucial," says Veronique.

Whether you are trying to raise finance, improve efficiency or expand your business, the Business Loan Fund can assist you. For further information, contact the Business Desk on **020 7926 3032** or email businessdesk@lambeth.gov.uk.

