

Officer delegated decision: 10 July 2019

Report title: Proposed Controlled Parking Zone Consultation - Hailsham Avenue Area

Ward: Streatham Hill

Report Authorised by: Andrew Burton, Assistant Director of Highways, Capital Programmes and Sustainability

Portfolio: Cllr Claire Holland, Deputy Leader (Environment & Clean Air)

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Report summary

An attitudinal survey carried out in early 2018 sought residents' views on introducing parking controls in Hailsham Avenue, Keymer Road, Lyndhurst Avenue and the southern end of part of Faygate Road. With the survey indicating sufficient support for the proposal were adjacent roads to have controlled parking introduced, approval is sought to undertake a Stage 1 public consultation on the introduction of the same parking controls as are now proposed for the Streatham Hill East CPZ.

Finance summary

The cost of Stage 1 consultation is estimated at £7,000. All costs will be financed from the capital reserve allocation for CPZ consultations.

If this consultation shows sufficient support for controlled parking, an application for funding statutory consultation and implementation will be made by way of a further delegated decision.

Recommendation

To undertake Stage 1 public consultation for four weeks with affected residents on the introduction of controlled parking between 10am and 12pm Monday-to-Friday in Faygate Road (between Hailsham Avenue and Amesbury Avenue), Hailsham Avenue, Keymer Road and Lyndhurst Avenue.

1. Context

- 1.1 In 2016 the Council undertook a borough-wide parking feasibility study to review the Council's existing controlled parking zones (CPZ) and assess the need for new parking controls in the non-CPZ areas. As part of this, the Council carried out parking stress surveys in roads that lay outside a CPZ.
- 1.2 These surveys revealed that many roads were under acute parking stress. Roads in Streatham Hill ward north of the Tulse-Hill-to-Balham railway line were prioritised for CPZ expansion and a Stage 1 public consultation on this was carried out in 2017. In the event, responses to this consultation resulted in only the roads west of the A23 ("Streatham Hill West"), proceeding to statutory consultation (in 2018).
- 1.3 During that statutory consultation, the council received three petitions demanding that residents of roads to the east of Streatham Hill be reconsulted on the introduction of parking controls. This demand was acceded to and a second ("Streatham Hill East") stage 1 consultation took place in January 2019.
- 1.4 In the intervening period, in February 2018 an attitudinal survey on parking stress had been delivered to all premises south of the Tulse-Hill-to-Balham railway line (see Appendix A). The roads surveyed were in the wards of St. Leonard's, Streatham South, Streatham Wells and the four remaining roads in Streatham East which had not been included in the stage 1 CPZ consultation referred to above. These roads, Faygate Road (between Hailsham Avenue and Amesbury Avenue), Hailsham Avenue, Keymer Road and Lyndhurst Avenue are referred to in this report as the Hailsham Avenue Area.
- 1.5 Whilst the majority of respondents from the Hailsham Avenue Area did not support inclusion in the CPZ expansion programme, this opinion changed to one of majority in support were controlled parking to be introduced in adjoining roads. With the petitions described in para 1.3 making controlled parking in the adjoining roads the Hailsham Avenue Area a strong possibility, the councillors for Streatham Hill ward have requested that residents of these four roads be consulted on their roads being added to the proposed "Streatham Hill East" CPZ.

2 Proposal and Reasons

- 2.1 In consultation with the Deputy Leader (Environment & Clean Air), the Assistant Director of Highways, Capital Programmes and Sustainability decided to ascertain the likely level of residents' support for ward councillors' request by analysing the outcome of the 2018 attitudinal survey described in paragraph 1.4.
- 2.2 A total of 249 properties in the Hailsham Avenue Area had been sent the following documents in February 2018:
 - a) a newsletter explaining the proposals, the reasons for the survey and how to participate
 - b) a frequently-asked-questions document answering common CPZ-related questions
 - c) Lambeth's permit pricing structure at the time of the consultation.
 - d) directions on how to complete the survey online
 - e) a telephone number to request paper copies of the online documentation (for those residents unable to access the information on the website, or complete the online survey)

- 2.3 A webpage had been created which contained all the relevant information. On this webpage was a link to a survey where residents could complete and submit their views including a section for comments. This was the primary method of participation in the consultation provided through the newsletter.

Attitudinal Survey Results

- 2.4 Of the 249 properties consulted, 24 responses were received. This is a response rate of 9.6%. A summary of responses can be found in Appendix B.
- 2.5 No responses were received from the five properties on Faygate Road, but 21 respondents (87.5%), from the remaining roads indicated that they did not consider that they had a parking problem in their road.
- 2.6 Interest in being consulted on a CPZ was split 50:50 amongst the respondents. However, when taking account the possible displacement, 14 (58.3%) said that they would be interested in a CPZ in their road if controlled parking were to be proposed in neighbouring roads.
- 2.7 Residents of Hailsham Avenue and Keymer Road showed higher levels of support both for being consulted on a CPZ for their road and being consulted if neighbouring roads were being consulted on a CPZ.

Effect of adjoining roads being in a CPZ

- 2.8 In July 2019 the decision was taken to carry out statutory consultation on the proposed Streatham Hill East CPZ (see paragraph 1.3). Because this is proposed to abut the northern boundary of the Hailsham Avenue Area, the most consensual response to the outcome of the attitudinal survey is for the council to now undertake a stage 1 public consultation on proposals to include the whole of the Hailsham Avenue Area in the proposed "Streatham Hill East" CPZ were that scheme to be introduced in the form currently proposed (i.e. controlled parking between 10am and 12pm Monday-to-Friday).

3. Finance

- 3.1 The cost of undertaking a Stage 1 consultation with roads within the Hailsham Avenue Area is anticipated to be £7,000 in 2019/20. Provision for this has been made in the Controlled Parking Expansion budget. All costs will be financed from the capital reserve allocation for CPZ consultations.
- 3.2 Were the results to evidence sufficient support for controlled parking, application for funding statutory consultation and implementation would be made through a further delegated decision report.

4. Legal and Democracy

- 4.1 None specifically as a result of this report. The proposed stage 1 public consultation will inform whether there is sufficient justification to proceed to statutory consultation.

- 4.4 The Council's Constitution requires that all key decisions, decisions which involve resources between the sums of £100,000 and £500,000, and important or sensitive issues must be published on the website for five clear days before the decision is approved by the Director. This report does not fall into either category and will therefore not be published on Officer Decisions.

5 Consultation and co-production

- 5.1 The Stage 1 consultation documentation will be delivered to all 249 premises in the proposed area. It will comprise:
- a) a newsletter explaining the proposals, the reasons for the survey and how to participate
 - b) a frequently-asked-questions document answering common CPZ-related questions
 - c) Lambeth's permit pricing structure at the time of the consultation.
 - d) directions on how to complete the consultation questionnaire online
 - e) a telephone number to request paper copies of the online documentation (for those residents unable to access the information on the website, or complete the online questionnaire)
- 5.2 The newsletter will direct residents to a webpage containing all the relevant information together with detailed plans of the Council's proposals. A link to a questionnaire will enable respondents to complete and submit their views including comments. This will be the primary method of participation in the consultation.
- 5.3 Stage 1 consultation is generally undertaken for a period of 3 weeks. However, as this particular consultation will be run during the school holiday period when families may be away for part of this period, it is recommended this be extended to 4 weeks on this occasion.
- 5.4 Councillors for Streatham Hill ward, Liz Atkins, Rezina Chowdhury and Iain Simpson have endorsed this report's recommendations.

6 Risk management

- 6.1 Whilst recognising that few residents reported having an existing parking problem, because some drivers will still seek free on-street parking following the introduction of parking controls, increased competition for on-street unrestricted parking in these roads may occur if the currently-proposed Streatham Hill East CPZ is implemented in early 2020.
- 6.2 There are potential risks relating to the public consultation demonstrating limited appetite for new parking controls within the affected area. As with all public consultations, the council will need to carefully consider the nature of any objections in order to determine the most appropriate way forward.

7 Equalities impact assessment

- 7.1 None as a result of this report. The consultation will ensure that all road users are given a fair opportunity to air their views and express their needs.

8 Community safety

- 8.1 All road space in a CPZ is managed by the introduction of parking controls. Because parking is only permitted where safety, access and sight lines are not compromised, implementation of this report's recommendations would contribute towards a safer environment for all road users.

9 Organisational implications

9.1 Environmental

By deterring car-borne commuting, CPZs align with the council's 2017-2022 Air Quality Action Plan to reduce air pollution and its ambition for Lambeth to be carbon neutral by 2030. Over time, the emissions-based tariff for residents' parking permits will encourage owners to drive vehicles that are less polluting..

9.2 Staffing and accommodation

None

9.3 Procurement

None as a result of this report.

10 Timetable for consultation

ACTIVITY	PROPOSED DATE
Stage 1 public consultation	July 2019
Delegated decision on whether to proceed with statutory consultation	August 2019
<i>Subject to the above delegated decision report:</i>	
Commence statutory consultation	August 2019
Deadline for receipt of objections to statutory consultation	September 2019
Delegated Decision Report to consider objections to statutory consultation	November 2019
<i>Subject to the above delegated decision report</i>	
Installation of parking signs and road markings	January 2020
Zone Operational	February 2020

Audit trail


Consultation				
Name/Position	Lambeth directorate/ department or partner	Date Sent	Date Received	Comments in para:
Andrew Ramsden Assistant Director of Finance - Resident Services	Finance and Property	19/6/19	20/6/19	cleared
Jean-Marc Moccarme Senior Prosecution Lawyer,	Corporate Affairs	19/6/19	28/6/19	cleared
Maria Burton, Senior Democratic Services Officer	Corporate Affairs	27/6/19	1/7/19	cleared
Johnathan Pook, Parking & Enforcement Operations Manager	Environment & Streetscene	27/6/19	28/6/19	cleared

Report history

Original discussion with Cabinet Member	January 2019
Part II Exempt from Disclosure/confidential accompanying report?	No
Key decision report	No
Date first appeared on forward plan	N/A
Key decision reasons	N/A
Background information	none
Appendices	Appendix A - Streatham Area Survey Material Appendix B – Attitudinal Survey Results Summary

APPROVAL BY OFFICER IN ACCORDANCE WITH SCHEME OF DELEGATION

I confirm I have consulted Finance and Legal Services and taken account of their advice and comments in completing the report for approval:



Signature:

Date: 10 July 2019

Post: Caroline Stanyon, Senior Parking Engineer

I approve the above recommendations:



Signature:

Date: 10 July 2019

Post: Andrew Burton, Assistant Director of Highways, Capital Programmes and Sustainability

Any declarations of interest (or exemptions granted): none

Any conflicts of interest: none

Any dispensations: none