Consultation on proposals to install new play equipment in the grounds of West Norwood Health and Leisure Centre

Consultation Report
March 2019

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1. Introduction

1.1 Background
In early 2018 we consulted on proposals to upgrade the area outside the leisure centre. Feedback from this consultation suggested that local people were keen to see improvements to the play area. In response to this, we consulted on specific proposals to install new play equipment.

1.2 Our proposals
The focus of our proposals was to provide additional equipment for the age group that currently uses the existing area the most (primary school age, approximately 5-11 years old).

The proposals in full consisted of making use of the mound in the play area by:

- Resurfacing
- Fitting an embankment slide
- Fitting embankment steps
- Fitting an embankment rope ramp

In addition we were consulting on installing a series of adventure trail items such as:

- A jungle walk
- Striding stilts
- Swinging steps x 3
- A gravity rider (can be used by children with mobility impairments)
- A quad rider in the under 5’s area
• An inclusive orbit (a roundabout, designed to be inclusive of wheelchair users and aimed at all ages)

2. The consultation
2.1 Consultation objectives
Our consultation objectives were to tell local people about our proposals and provide a range of opportunities for them to have their say

2.2 Who we consulted
We consulted local people, including parents and carers of children in the age range 5-11. We involved the local primary school in our consultation.

2.3 When we consulted
We consulted between 1st February and 1st March 2019.

2.4 How we consulted
2.4.1 Press activity
There was no specific press activity

2.4.2 Digital activity
Participants were directed to the online consultation platform on Lambeth Council’s website. This was supported by Twitter and Facebook posts.

2.4.3 Print activity
A5 leaflets and A3 posters were printed (see Appendix A) and distributed in key local venues including library, health centres etc.

2.4.4 Event activity
We held a drop-in event between 3.30 and 5.30pm on 14th February 2019 at the West Norwood Health and Leisure Centre.

3 Responses from members of the public
3.1 Summary of results
We received 176 responses to the online consultation.
93% of those who responded stated that they had children aged 11 or under.
48% of those who responded stated that they currently visit the playground on a weekly basis

3.1.1 Support for proposals
Respondents were asked to rank their support for different pieces of equipment
3.1.2 Friends group

33% of respondents said they would be interested in being part of a ‘Friends’ group for this public open space.

3.1.3 Naming suggestions

We received 69 suggestions for a possible name for this public open space.

3.2 Summary of post code analysis and demographics

3.2.1 Employment

Which of these activities best describes what you are doing at present?

Answered: 155  Skipped: 21
3.2.2 Age

Which age group applies to you?

Answered: 159    Skipped: 17

3.2.3 Ethnicity

What is your ethnic group?

Answered: 142    Skipped: 34

3.2.4 Gender identity
3.2.5 Postcode

Of the 159 people who gave the first part of their postcode, 144 were from the SE27 area

3.3 Additional comments

74 respondents provided additional comments, the majority of which were supportive of the proposals:

‘I really like the idea of the mound being used’

‘Wonderful this is happening, thank you!’

‘yes please!’

A number of people suggested the installation of swings:

‘need more swings in the playground for all ages’

‘The kids really need more swings for older kids not just babies. At least 4 normal swings would be great.’

Other comments included:

‘I assume the toddler play equipment is staying as many school kids have smaller siblings who also use the park daily - it has to be inclusive for ages 2-11’

‘Would just like to ensure general sustainability, upkeep and cleanliness are factors in which pieces are used in order that we can get the most out of them all year round’

‘Be great to have a basketball hoop or football goals in the other part of the playground. Also would benefit from more seating areas for parents’

‘I'd also like to see the existing equipment restored, as it is getting old and a bit weathered.’

4. What happens next
Lambeth will now place an order for all the play equipment suggested and final space planning will take place to ensure all can fit within the area allocated. Should we need to remove any items from the order due to space we will use the results of the survey to inform that decision. We hope for this all to be in place by early Summer 2019.

We note the desire for more swings however there is insufficient space to safely install this type of item due to the wide area around the structure required to meet safety standards.

All existing play equipment is staying in situ and has regular ROSPA inspections and maintenance works as required. If you have any specific concerns regarding a piece of equipment please don’t hesitate to report this via wnhlc@lambeth.gov.uk

We will be making arrangements for the set-up of a friends group soon

Appendix A – Consultation communications
[Insert press releases, stakeholder emails and letters, posters, leaflets, the consultation document, the consultation questionnaire, website screen grab, etc.,]
New play equipment

We already know from last year’s consultation that local people want more play equipment in the grounds of West Norwood Health and Leisure Centre. We would love to know your opinion on our proposals.

Please take part in the survey at lambeth.gov.uk/westnorwoodplay or pop into the drop-in session on
14 February / 3.30 – 5.30pm
in the community room of the centre
23 Devane Way, West Norwood, SE27 0DF

lambeth.gov.uk/westnorwoodplay Lambeth