

Consultation on proposed changes to traffic calming measures on Dalmore Road

**Consultation Report
June 2019**

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1. Introduction

1.1 Background

Thurlow Park ward is part of Lambeth Council's Our Streets programme 2018/19. This programme works with residents, businesses and councillors to make improvements to your neighbourhood that are a priority for your community.

Dalmore Road was highlighted at an early stage as a road with high traffic speeds. In consultation with Transport for London, council officers and ward councillors developed an approach to address this issue.

Speed cushions, like those on Dalmore Road, are less effective than road humps at keeping speeds low. Some vehicles can straddle them, meaning some drivers and motorcyclists travel significantly above the 20mph speed limit.

1.2 Our proposals

Our proposals were to remove the three sets of speed cushions and instead install three full-width, cycle-friendly, sinusoidal road humps

2. The consultation

2.1 Consultation objectives

The objective of this consultation was to establish the levels of support for the proposals from local people.

2.2 Who we consulted

We consulted the residents of Dalmore Road and Eastmearn Road.

2.3 When we consulted

The consultation ran between 13th March and 21st April 2019

2.4 How we consulted

2.4.1 Press activity

There was no specific press activity

2.4.2 Digital activity

Participants were directed to the online consultation platform on Lambeth Council's website. This was supported by Twitter and Facebook posts.

2.4.3 Print activity

Letters were delivered to Dalmore Road and Eastmearn Road residents advising them that the consultation was live and directing them to the relevant consultation page on the council website

2.4.4 Event activity

There was no event to support this consultation

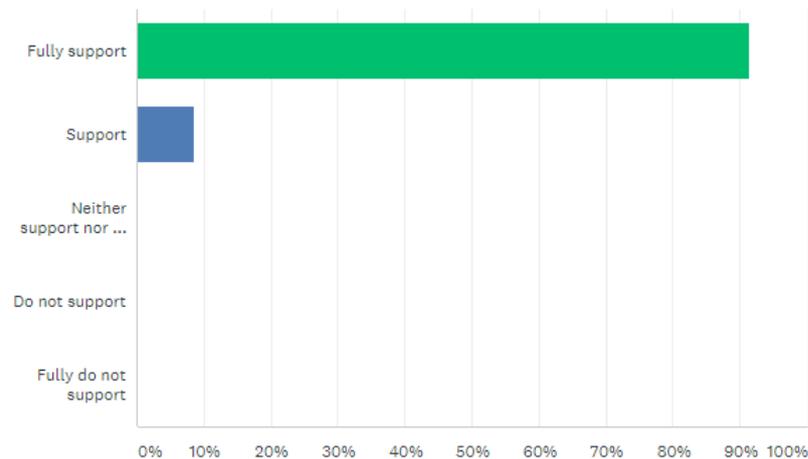
3. Responses from members of the public

3.1 Summary of results

35 responses were received with the results as follows:

To what extent do you support the installation of sinusoidal speed humps on Dalmore Road as described above?

Answered: 35 Skipped: 0



3.2 Summary of post code analysis

31 of the 35 respondents gave their address as Dalmore Road

3.3 Additional comments

Whilst there was strong support for the proposals, a number of people felt that there was more that could be considered to discourage motorists from using Dalmore Road altogether.

'We consider that this is only the first step. Far too much traffic uses Dalmore Road as a rat run, turning off the South Circular. In order to reduce the volume of non-local traffic we consider that it should be made no entry from the South Circular as had been suggested by our councillors in the middle of last year.'

'Whilst the sinusoidal humps are welcomed to tackle vehicle speed on our road as a first step, more needs to be done to address the main problem, which is the volume of traffic using it as a rat run.'

4. Responses from statutory bodies and other stakeholders

Statutory bodies including the emergency services will be consulted during the forthcoming statutory consultation.

5. Next steps

A statutory consultation will be run in June/July.

Subject to consideration of representations made during the statutory consultation the three speed humps will be installed in August 2019.

The Council is aware of the high volumes of vehicles using Dalmore Road. However we know from past experience that if traffic is stopped from using Dalmore Road, many drivers will still make their journey by car but will divert to another routes instead. Because this would be likely to particularly impact residents of Tulsemere Road and Rosendale Road we need to consider the impact of traffic on those roads. The changes needed to Rosendale Road to accommodate Transport for London's Quietway 7 means we are currently not able to complete this assessment. Once we are, we will finalise options for restricting traffic in Dalmore Road and consult residents of Dalmore Road and any other roads which we forecast would be affected.

An update on Quietway 7 can be found at:

<https://www.lambeth.gov.uk/parking-transport-and-streets/cycling/creating-healthier-and-safer-neighbourhoods-for-lambeth>

Appendix A – Consultation communications



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27 March 2019

Dear Resident

Traffic in Dalmore Road

As you may be aware, Thurlow Park ward is part of Lambeth Council's Our Streets programme 2018/19. This programme works with residents, businesses and your councillors to make improvements to your neighbourhood that are a priority for your community.

Dalmore Road was highlighted at an early stage as a road with high traffic speeds and volumes. In consultation with Transport for London, council officers and your ward councillors have developed a two-phased approach to address these issues.

Phase 1: to tackle speed

Speed cushions, like those on Dalmore Road, are less effective than road humps at keeping speeds low. Some vehicles can straddle them, meaning some drivers and motorcyclists travel significantly above the 20mph speed limit. To remedy this, we propose to remove the three sets of speed cushions and instead install three full-width, cycle-friendly, sinusoidal road humps as shown here.

The plan overleaf shows the proposed location of the road humps. Research has found that if humps are placed no more than 70 metres apart they encourage drivers to stay at low speed rather than accelerate between humps.



Phase 2: to tackle volume of traffic

Sadly we know from past experience that if traffic is stopped from using Dalmore Road, many drivers will still make their journey by car but will divert to other routes instead. Because this would be likely to particularly impact residents of Tulsemere Road and Rosendale Road we need to consider the impact of traffic on those roads. The changes needed to Rosendale Road to accommodate Transport for London's Quietway 7 means we are currently not able to complete this assessment. Once we are, we will finalise options for restricting traffic in Dalmore Road and consult you and residents of any other roads which we forecast would be affected.

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