



# OUR 2020 VISION THE CONSULTATION

**‘Our 2020 Vision’ is Lambeth’s Sustainable Community Strategy. It sets out for the next 12 years how the borough will address the issues and concerns you expressed about your neighbourhood.**

The strategy will be delivered by the partners of Lambeth First, Lambeth’s Local Strategic Partnership. The strategy dictates the vision that we have for Lambeth by the year 2020:

**Lambeth is a diverse, dynamic and enterprising borough at the heart of London.**

In April 2007, a review of Lambeth’s current policies and existing local data was conducted and the ‘State of the Borough’ report was published which sets out key facts about Lambeth. A series of community consultations were held in summer 2007 to identify ideas and issues that the Sustainable Community Strategy should focus on. Once this first stage consultation and engagement was completed, the findings were reviewed and we agreed the key focus of the strategy should be to tackle ‘worklessness’ in Lambeth.

## Focus on employment

‘Worklessness’ describes people who are out of work but who want a job, including people claiming unemployment benefits, people out of work seeking employment and people who have no income. By increasing employment in Lambeth we believe that poverty will be reduced, people will lead healthier lives, have improved living standards and therefore crime will fall.

In order to focus our work on this issue, four broad goals were developed. To ensure our goals had support, a second round of consultation took place with people in the borough between December 2007 and February 2008 which included:

- Meetings with voluntary and community groups
- A touch-screen questionnaire in Post Offices
- Interactive sessions at the People’s Expos
- An online survey
- Workbooks and workshops
- Street surveys in Lambeth town centres

In addition to the consultation the strategy was informed by other sources of information including research from partner organisations and existing strategies that tackle particular issues in Lambeth. We would like to thank everyone who took the time to contribute their views.

## Key consultation findings

Our vision for the borough will be reached by achieving seven outcomes outlined in the strategy. The table below summarises the key feedback on the four broad goals underpinning the theme of worklessness that led to the seven outcomes in the final strategy.

You said you wanted:	The strategy includes:
More focus around community safety and tackling and preventing crime.	<ul style="list-style-type: none"> <li>An outcome of safe and cohesive places where people are empowered and have the confidence to play active roles in their communities</li> <li>Targets to reduce violent crime, theft, anti-social behaviour, drug dealing and re-offending and a focus on building resilience to extremism</li> </ul>
More focus on housing, older people and health.	<ul style="list-style-type: none"> <li>An outcome of improved health and wellbeing of people which enables them to live active and independent lives</li> <li>An outcome of improved supply of new homes and increased quality of existing housing</li> <li>Targets on improving public health, supporting vulnerable people and increasing the quality and quantity of housing</li> <li>A commitment to delivering the Older Persons Strategy</li> </ul>
The strategy to reflect the increasing demand for choice and flexibility in services.	<ul style="list-style-type: none"> <li>A commitment to developing services that are seamless and responsive to individual needs</li> <li>A new way of working at a neighbourhood level which will allow us to tailor services to individuals and specific communities</li> </ul>
More focus on the environment.	<ul style="list-style-type: none"> <li>An outcome of environmental wellbeing aimed at developing a high quality physical environment in Lambeth</li> <li>All outcomes in the strategy contribute to central government's five sustainable principles</li> <li>A target to reduce CO2 emissions</li> <li>A commitment to support the delivery of the Lambeth Sustainability Charter</li> </ul>

## Goal 1: Getting Lambeth working

You said you wanted:	The strategy includes:
More practical support to enable people to come off benefits and get back into work and the creation of more local jobs.	<ul style="list-style-type: none"> <li>An outcome of greater wellbeing for households through higher numbers of residents in employment</li> <li>A target to reduce working age people claiming out of work benefits</li> <li>Partner-led improvements to: <ul style="list-style-type: none"> <li>provide employment and job information, advice and guidance services to help residents find employment</li> <li>tackle barriers to work including retention of benefits and housing support</li> <li>work with employers to encourage and invest in training for their staff</li> </ul> </li> </ul>
More financial support, advice and training to help Lambeth residents set up their own businesses.	<ul style="list-style-type: none"> <li>An outcome of making Lambeth a great place to do business with higher levels of investment and business growth</li> <li>Targets to increase the overall employment rate and VAT registrations for new companies</li> <li>Improve business support in the borough through the new Lambeth Business Support Network</li> </ul>
Land to be available for business premises within Lambeth.	<ul style="list-style-type: none"> <li>A commitment to working closely with Lambeth Council through the Local Development Framework (LDF) to make sure worklessness is reflected in the development of Lambeth's physical environment</li> <li>Partner-led improvements to: <ul style="list-style-type: none"> <li>ensure that the emerging LDF planning strategy looks at safeguarding employment space in town centres</li> <li>identify and make people aware of opportunities for increasing business spaces</li> </ul> </li> </ul>

## Goal 2: Supporting young people into work

You said you wanted:	The strategy includes:
To raise the aspirations of young people in Lambeth and support them to achieve more.	<ul style="list-style-type: none"> <li>An outcome of putting even more children and young people on the path to success through good quality education, training and jobs</li> <li>A commitment to delivering the Children and Young People's Plan which aims to raise awareness, aspiration and achievement amongst young people via the ASPIRE programme and other initiatives</li> </ul>
Youth provision, activities and programmes to empower young people and reduce gang culture in Lambeth.	<ul style="list-style-type: none"> <li>A commitment to delivering the Children and Young People's Plan which aims to:               <ul style="list-style-type: none"> <li>- increase participation in out of school activities through the provision of holiday activities, the delivery of the youth strategy and the extended schools programme</li> <li>- prevent young people from drifting into crime and to undertake targeted work with young people involved in gangs</li> </ul> </li> </ul>
High quality mentoring, apprenticeships and training provision that lead to jobs.	<ul style="list-style-type: none"> <li>A commitment to investment in a wide range of skills training and development such as work based learning and apprenticeships</li> <li>A target to reduce the number of young people not in education, employment or training</li> </ul>

## Goal 3: Ensuring local services work for you

You said you wanted:	The strategy includes:
A range of consultation and engagement mechanisms to enable people to influence and shape local services and feedback and visible action from these.	<ul style="list-style-type: none"> <li>A demonstration of our commitment to community engagement through the consultation process used to produce the strategy</li> <li>A commitment to Lambeth Council's 'Lambeth Together Community Engagement Strategic Action Plan'. This sets out how we will engage effectively with our communities</li> <li>A target to increase the percentage of people who feel they can influence decision making in their area</li> </ul>
More effective communication channels to enable Lambeth partners and local communities to work together more effectively.	<ul style="list-style-type: none"> <li>An outline of Lambeth First's neighbourhood working programme. Implementation of this has begun. It is designed to meet local needs and to allow us to work with communities to put the needs of residents and neighbourhoods first</li> <li>A focus on empowering our communities to have a real stake in local decision making</li> </ul>
More capacity building and security of funding for the voluntary sector to enable local organisations to deliver local solutions.	<ul style="list-style-type: none"> <li>An element of the Working Neighbourhood Fund has been set aside to increase the capacity of local delivery groups and organisations to respond to the worklessness agenda</li> </ul>

## Goal 4: Connecting people to opportunities

You said you wanted:	The strategy includes:
To see multi-agency local community places that provide advice, support and activities.	<ul style="list-style-type: none"> <li>A commitment that specific community needs will be identified and responded to through the neighbourhood working approach</li> </ul>
More volunteering opportunities and the development of a Lambeth volunteer centre.	<ul style="list-style-type: none"> <li>A commitment to increase the number of volunteers registering within Lambeth</li> <li>A volunteer centre is being established in Brixton, led by Lambeth Voluntary Action Council and funded through the Working Neighbourhood Fund</li> </ul>

## Detailed findings

Detailed findings of the consultation and engagement processes can be found in the report entitled 'Lambeth's Sustainable Community Strategy and Local Area Agreement: Consultation Process Report' which is available on the Lambeth First website [www.lambethfirst.org.uk](http://www.lambethfirst.org.uk)

For more information about Lambeth First's Sustainable  
Community Strategy please contact us on **020 7926 1000**  
or email us at: [lambethfirst@lambeth.gov.uk](mailto:lambethfirst@lambeth.gov.uk)

